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FOR IMMEDIATE RELEASE

Software as a service provider

“WestLake Financial Group” believes the future will be filled with growth.

Buffalo Grove, IL– March 31, 2006 – There is an intense shift in the way that service applications are being delivered and consumed. Two major products impacting the way businesses are servicing clients are known as Software as a Service (SaaS) and the use of the .NET platform.

SaaS refers to software that is accessed via a web browser, usually on a subscription basis. Different from the traditional model of application method, in which the customer acquires a license and takes on responsibility for the software’s execution and ongoing management, SaaS presents significant advantages in multiple ways. Software-as-a-Service is the ideal way of delivering software over the Internet, doing away with the need for companies to buy, build, manage and maintain infrastructure and applications.

At WestLake Financial Group, Inc., it is a priority to help our clients reduce costs while allowing them to gain knowledge and time to focus on their principal business activities to generate revenue and profit. SaaS is purely an easier, faster, and more cost-effective way of consuming software allowing WestLake to live by their priorities and stand by their clients needs.

It has been called the next generation of software, the .NET platform. The .NET platform has advantages for both the developer and users of the internet. .NET makes it possible for the user to access any of their accounts, any of their preferences, email accounts, data and common web services from any platform at any time. The strongest advantage of .NET is the processing and loading time of websites. Significantly faster than the classic ASP site, .NET has eased the concern of loading time, reliability and security allowing users to sustain a high level of comfort and confidence in their online communication.

About WestLake Financial Group, Inc.

Established in 1991, WestLake is a leading HR consulting and employee benefits solution provider. By utilizing technology and personalized expertise to provide clients web based internet solutions, claims administration, traditional broker services, consulting services, outsourced services and call center support, WestLake allows clients to focus on core human resource activities. In July 2004, several of WestLake's core products and services, *BenefitsTalk*[™] (online enrollment), FSA Administration, COBRA Administration and Billing Reconciliation, received the American Hospital Association's exclusive Benefit Outsourcing Technology endorsement. For more information on WestLake and the services they offer, please visit www.westlakefg.com.